

December 9, 2006

Bill and Susan Strachan
Strachan's Homemade Ice Cream
105 Alternate 19 North
Palm Harbor FL 34683

Dear Bill and Susan

This is just a short note that I wanted to send to let you know that I really enjoyed attending your Ice Cream School. As you know from my visit, I will be opening an Ice Cream Shop in the spring of 2007. I did a lot of research to find an education offering that would give me the best real life example of what is required to run an ice cream shop. In my search I found your offering and I am glad that choose to participate!

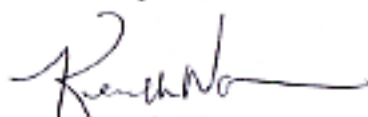
Your offering is not like any other industry/manufacturer offered course that I have attended in the past, it is what I call a real life in the trenches course. You cover everything from how to source out your ice cream supplies, then take those supplies to make ice cream from start to finish, and finally serving them to your customer.

Along with all of the hands on training that you do, you spend time on other important areas of the business, such as hiring and keeping good employee's, finding and keeping your customer base, understanding your local health requirements and along the way you shared all of your personal stories, of trial and error, from the past 8 years in business.

Would I recommend this course to anyone who is interested in getting into the Ice Cream Business, the answer is absolutely! Once you finish this course, you have a real understanding of what it takes to run a successful ice cream business, because you actually did the work involved and just didn't listen to a teacher teach.

Thanks again for your kindness and hospitality during my visit, I will keep you posted on my journey into the ice cream business

Regards,



Kevin Nason
Global Bean Coffee Company
VP of Creamery Operations
Atkinson NH